



2016 Character Community Week

October Attribute: Inclusiveness

“I will work to build a community where everyone feels included, empowered, and valued for his or her unique contributions.”

What: **Character Community Week** is a special time when organizations, businesses, governments, schools, communities, and families can focus on the importance of Living with Character in York Region.

Why:

- ✓ To connect with the community you serve.
- ✓ To attract and strengthen your image as a community leader.
- ✓ To improve the quality of your family time.
- ✓ To enhance your relationships with your staff and colleagues.

Benefits:

- ✓ Opportunities to reach target audiences.
- ✓ Increased visibility for community involvement.
- ✓ Distribution of information to heighten community awareness and status.
- ✓ Connect with family and friends.

Details: Visit our website for more details, specifically our **Resources**, **Tool Kit** and **Our Attributes** pages at www.charactercommunity.com

Questions: Nikki Gauci – character.community@york.ca 905 895 5155 x 134



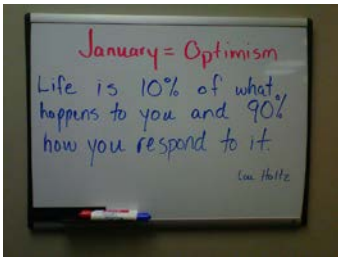


Ideas to Celebrate

AT YOUR WORKPLACE



- ✓ Breakfast or Lunch and Learn for your staff with a guest speaker on a character based topic.
- ✓ Wear **ORANGE** to show support for Inclusiveness/Cultural Diversity.
- ✓ Incorporate monthly attributes onto your website, post in your staff room; add to your intranet.
- ✓ Start your staff meetings with a Character Moment. Speak about something good or highlight someone doing good things within your staff or community.
- ✓ Have staff catch someone doing a **Random Act of Character** and showcase at your meetings.
- ✓ Visit www.charactercommunity.com for resources to use.



IN YOUR COMMUNITY



- ✓ Host a *Character* story time/colouring contest at your libraries. View our book list for material sources and print off our character colouring and activity sheets for the kids to use.
- ✓ Add a Character element to your existing recreation programs, i.e. award *Playing with Respect* certificates.
- ✓ Wear **ORANGE** to show their support for Inclusiveness/Cultural Diversity.
- ✓ Paint the Character Community Foundation logo on ice surfaces; add attributes onto walk ways, stairwells.
- ✓ Visit us at York Regional Police Community Safety Village on Saturday, October 29 in the MTO building and the Character Room.



Hashtag us your actions at #CCWeek16

